



Greater Cincinnati Mutual Funds Association

PO Box 31206  
Cincinnati, OH 45231  
513-939-2652 Phone  
513-939-2653 Fax  
www.gcmfa.org  
info@gcmfa.org

#### Executive Board of Trustees:

**Chairman & President**  
Brenda Fleissner  
Ernst & Young LLP  
513-612-1597  
brenda.fleissner@ey.com

**Treasurer**  
Jeff Moeller  
Ultimus Fund Solutions, LLC  
513-587-3445  
jmoeller@ultimusfundsolutions.com

**Secretary**  
Jeff Young  
Huntington  
614-480-3943  
jeffery.young@huntington.com

#### Trustees

Anthony Festa  
Fund Evaluation Group, LLC  
513-719-5111  
afesta@feg.com

Marc Figgins  
Johnson Mutual Funds  
513-661-3100  
mfiggins@johnsoninv.com

Rick Ille  
Fifth Third Asset Management  
513-534-7583  
rick.ille@53.com

Tom Knipper  
Ameritas Investment Partners  
513-632-1681  
tknipper@ameritas.com

JoAnn Strasser  
Thompson Hine LLP  
614-469-3265  
joann.strasser@thompsonhine.com

Robert Velotta  
Cohen Fund Audit Services, Ltd.  
216-774-1126  
rvelotta@cohenfund.com

Terrie Wiedenheft  
Touchstone Investments  
513-362-8242  
terrie.wiedenheft@touchstoneinvestments.com

## GCMFA Fifteenth Annual Mutual Fund Basic Training Workshop

This half day training course is designed to provide attendees with a comprehensive understanding of how mutual funds are structured, assessed and sold. Chris Minton, VP/Training Manager for Citi Transaction Services, will lead the training. The following key areas will be covered during this training:

**Part I: Fund Basics** – we'll take a look at common mutual fund objectives, the risk/reward characteristics of the securities they invest in, and the advantages associated with mutual funds.

**Part II: Purchasing Mutual Funds** – we'll assess how a fund's share price is determined, where investors go to purchase funds, the various types of sales charges that exist, and examine what makes up a fund's expense ratio.

**Part III: Comparing Mutual Funds** – we'll examine the criteria that investors and investment professionals use in comparing various funds: performance issues, expense ratios, risk indicators, etc. We will conclude by going through a Morningstar report to tie all of the information together!

**BONUS: Overview of Asset Allocation** – we'll have this bonus session presented over lunch.

### LOGISTICS

**Date:** Tuesday, November 5, 2013

**Time:** 8:30 a.m. – 1:00 p.m.

**Location:** Pictoria Tower – 1<sup>st</sup> Floor Conference Room  
225 Pictoria Drive  
Cincinnati, OH 45246

*behind Showcase Cinema de Lux  
at Route 4 & I-275 (Exit 41)*

**Cost:** \$30/person (lunch included)  
\$100 non-member fee

Space is limited! Fax or email your registration now, then mail the following form with your payment to GCMFA by October 29. Note: Your reservation is a financial commitment.



Greater Cincinnati Mutual Funds Association

PO Box 31206  
Cincinnati, OH 45231  
513-939-2652 Phone  
513-939-2653 Fax  
www.gcmfa.org  
info@gcmfa.org

# REGISTRATION FORM

**Reservation Deadline 10/29/13**

## Fifteenth Annual Mutual Fund Basic Training

Tuesday, November 5, 2013

8:30 a.m. – 1:00 p.m.

\$30 per person (fee DOES include lunch) ~ \$100 non member fee

**Company:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Email\* Address:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*\*Confirmation emails will be sent with driving directions one week prior to event.*

Total Number Attendees	_____
Program Fee	x \$30
Amount of Remittance	\$ _____

**To make a reservation:**

1. Fax this form to **513-939-2653** or email to **info@gcmfa.org**

*Note: A reservation is a financial commitment*

2. Mail your remittance **payable to GCMFA** at the above address **with a copy of this form**

*Sorry, no credit cards accepted*

Questions? Contact Jill Claire at 513-939-2652