



Greater Cincinnati Mutual Funds Association

PO Box 31206  
Cincinnati, OH 45231  
513-939-2652 Phone  
513-939-2653 Fax  
www.gcmfa.org  
info@gcmfa.org

**Executive Board of Trustees:**

Chairman & President  
Brenda Fleissner  
Ernst & Young LLP  
513-612-1597  
brenda.fleissner@ey.com

Treasurer  
Jeff Moeller  
Ultimus Fund Solutions, LLC  
513-587-3445  
jmoeller@ultimusfundsolutions.com

Secretary  
Jeff Young  
Huntington  
614-480-3943  
jeffery.young@huntington.com

**Trustees**

Anthony Festa  
Fund Evaluation Group, LLC  
513-719-5111  
afesta@feg.com

Marc Figgins  
Johnson Mutual Funds  
513-661-3100  
mfiggins@johnsoninv.com

Rick Ille  
Clear Arc Capital, Inc.  
513-534-7583  
rick.ille@ClearArcCapital.com

Tom Knipper  
Ameritas Investment Partners  
513-632-1681  
tknipper@ameritas.com

JoAnn Strasser  
Thompson Hine LLP  
614-469-3265  
joann.strasser@thompsonhine.com

Robert Velotta  
Cohen Fund Audit Services, Ltd.  
216-774-1126  
rvelotta@cohenfund.com

Terrie Wiedenheft  
Touchstone Investments  
513-362-8242  
terrie.wiedenheft@touchstoneinvestments.com



## “Best Practices in Product Development”

### The 2014 GCMFA Distribution Workshop

**Wednesday, May 14, 2014**

**3:30 pm – 5:00 pm Workshop**

#### Scripps Center

312 Walnut Street, 10<sup>th</sup> Floor  
Cincinnati, OH 45202

#### Business Casual Attire Requested

#### Topics Include:

- Sources, Vetting and Testing of Ideas
- Development
- Pre-Launch and Launch Considerations
- Current Trends in Product Development

#### Guest Panelists:

- UMB Fund Services, Huntington, ClearArc Capital

The Seminar is open to all employees in your organization, a benefit of your membership and participation in the Greater Cincinnati Mutual Funds Association.

Please forward this notice to other associates who may benefit from participation (i.e. portfolio management, call center & transfer agent teams, marketing department, etc.)

Attending a GCMFA event provides financial professionals continuing education and the opportunity to interact and network with their peers who face the same daily challenges.

**Program is Free to GCMFA members!**

**\$100 non-member fee.**

**Deadline for Reservations: May 7, 2014**