



Greater Cincinnati Mutual Funds Association

PO Box 31206
Cincinnati, OH 45231
513-939-2652 Phone
513-939-2653 Fax
www.gcmfa.org
info@gcmfa.org

Executive Board of Trustees:

Chairman & President
Brenda Fleissner
Ernst & Young LLP
513-612-1597
brenda.fleissner@ey.com

Treasurer
Jeff Moeller
Ultimus Fund Solutions, LLC
513-587-3445
jmoeller@ultimusfundsolutions.com

Secretary
Jeff Young
Huntington
614-480-3943
jeffery.young@huntington.com

Trustees

Anthony Festa
Fund Evaluation Group, LLC
513-719-5111
afesta@feg.com

Marc Figgins
Johnson Mutual Funds
513-661-3100
mfiggins@johnsoninv.com

Rick Ille
Fifth Third Asset Management
513-534-7583
rick.ille@53.com

Tom Knipper
Summit Investment Partners
513-632-1681
tgk@summitpartnersllc.com

JoAnn Strasser
Thompson Hine LLP
614-469-3265
joann.strasser@thompsonhine.com

Robert Velotta
Cohen Fund Audit Services, Ltd.
216-774-1126
rvelotta@cohenfund.com

Terrie Wiedenheft
Touchstone Investments
513-362-8242
terrie.wiedenheft@touchstoneinvestments.com



GCMFA

16th Annual Mutual Fund Basic Training Workshop

Wednesday, November 12, 2014

8:30am – 1:00 pm Workshop

Pictoria Tower

1st Floor Conference Room

225 Pictoria Dr.
Cincinnati, OH 45246

*Behind Showcase Cinema de Lux
At Route 4 and I-275 (Exit 41)*

This half day training course is designed to provide attendees with a comprehensive understanding of how mutual funds are structured, assessed and sold. Chris Minton, VP/Training Manager for Citi Investor Services Operations, will lead the training. The following key areas will be covered during this training:

Part I: Fund Basics – we'll take a look at common mutual fund objectives, the risk/reward characteristics of the securities they invest in, and the advantages associated with mutual funds.

Part II: Purchasing Mutual Funds – we'll assess how a fund's share price is determined, where investors go to purchase funds, the various types of sales charges that exist, and examine what makes up a fund's expense ratio.

Part III: Comparing Mutual Funds – we'll examine the criteria that investors and investment professionals use in comparing various funds: performance, expense, risk indicators, etc. We will conclude by going through a Morningstar report to tie all of the information together!

BONUS: Overview of Asset Allocation – we'll have this bonus session presented over lunch.

Cost: \$30 (Lunch Included)

\$100 non-member fee.

Deadline for Reservations: November 5, 2014

Space is limited! Fax or email your registration now, then mail the attached form with your payment to GCMFA. Note: Your reservation is a financial commitment.