



Greater Cincinnati Mutual Funds Association

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"Understanding and Leveraging Platforms"

The 2015 GCMFA Distribution Workshop

Tuesday, May 12, 2015

3:30 pm – 5:00 pm Workshop

Scripps Center

312 Walnut Street, 10th Floor
Cincinnati, OH 45202

Business Casual Attire Requested

Topics Include:

- Definition of Platforms
- Determining the Best Fit
- How to Get On a Platform
- How to Leverage and Be Successful Once You're On

Guest Panelists:

- Jeff Young (Moderator), Huntington Asset Services
- James Bishop, Diamond Hill Funds
- Mark Kiniry, ALPS
- Kerric Kynard, Huntington Asset Services

The Seminar is open to all employees in your organization, a benefit of your membership and participation in the Greater Cincinnati Mutual Funds Association.

Please forward this notice to other associates who may benefit from participation (i.e. portfolio management, call center & transfer agent teams, marketing department, etc.)

Attending a GCMFA event provides financial professionals continuing education and the opportunity to interact and network with their peers who face the same daily challenges.

Program is Free to GCMFA members!
\$100 non-member fee.

Deadline for Reservations: May 5, 2015